DECORADO
VIRTUAL

FOR REAL ESTATE DEVELOPERS

The next home. Before the *first visit*.

A virtual experience with project management and support at every stage.

SALES PRESENTATION · DECORADOVIRTUAL.NET



Illustrative image · show apartment

01 / A COMPLETE SOLUTION

A sales experience. *An operation behind it.*

DecoradoVirtual brings together the interactive presentation of the property and the organisation needed to produce, review and maintain that experience.

VR headset and PC | Real time | Works offline

01

Explore

Present the rooms, explore the floor plan and demonstrate the configuration options planned for the project.

02

Track

Organise stages, owners and requests, with a history of versions and approvals.

03

Support

Count on us for the briefing, the reviews and getting the experience ready for sales.

From bare shell *to furnished.*

The buyer walks into the bare shell, with the measurements marked on the floor. One click on the menu and the space is furnished, in the same spot.





03 / STYLES

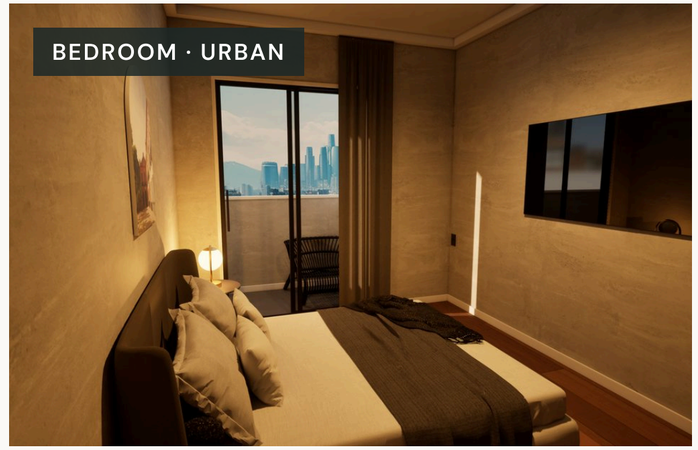
The same room, *another style.*

Walls, floors, furniture and art change together. The styles for each development are defined in the briefing.









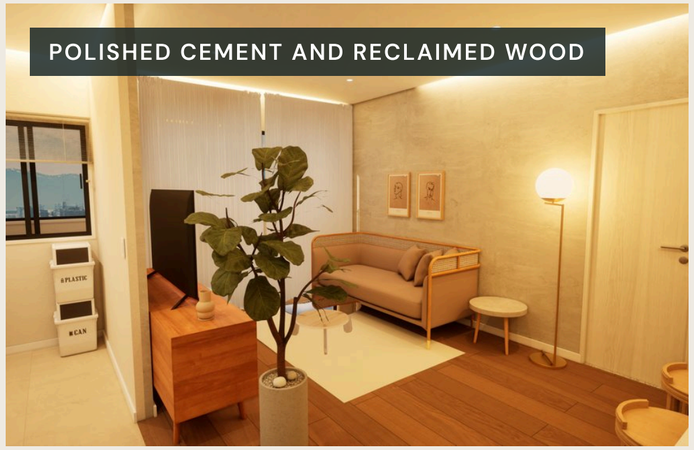
04 / FINISHES

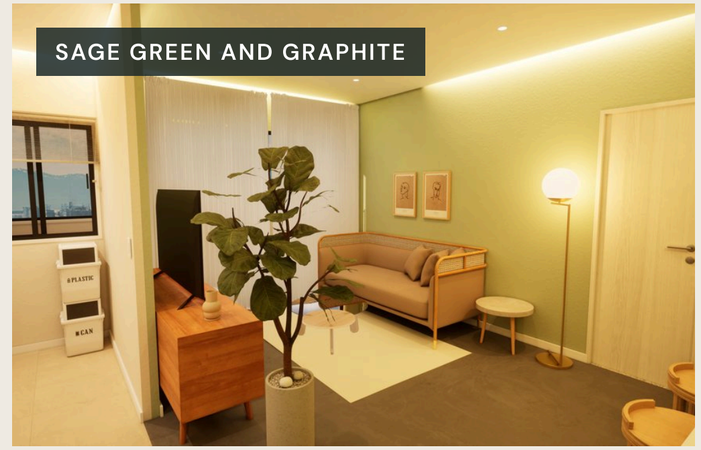
Change the finishes *on the spot.*

The wall colour and the floor change in one click, without leaving the room.



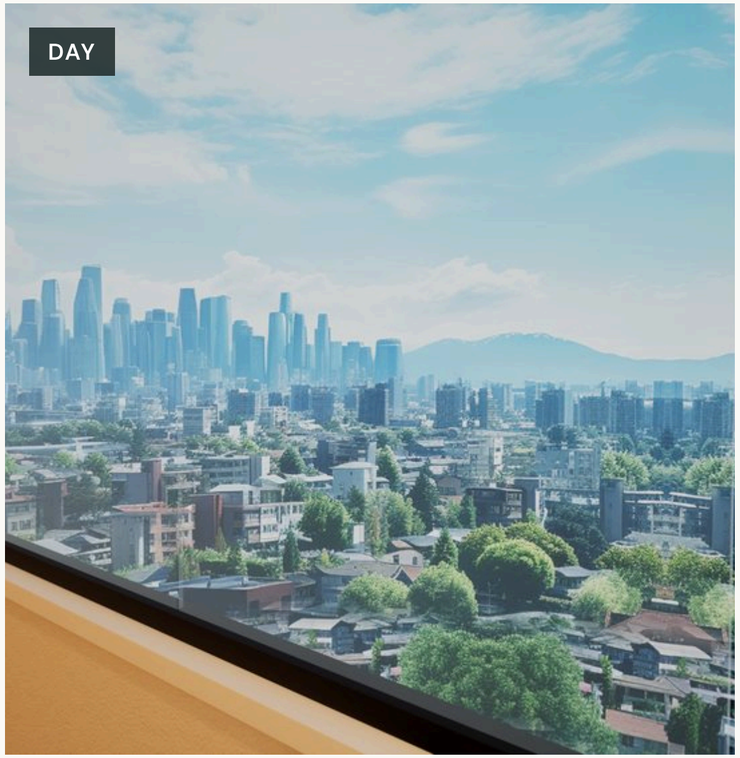


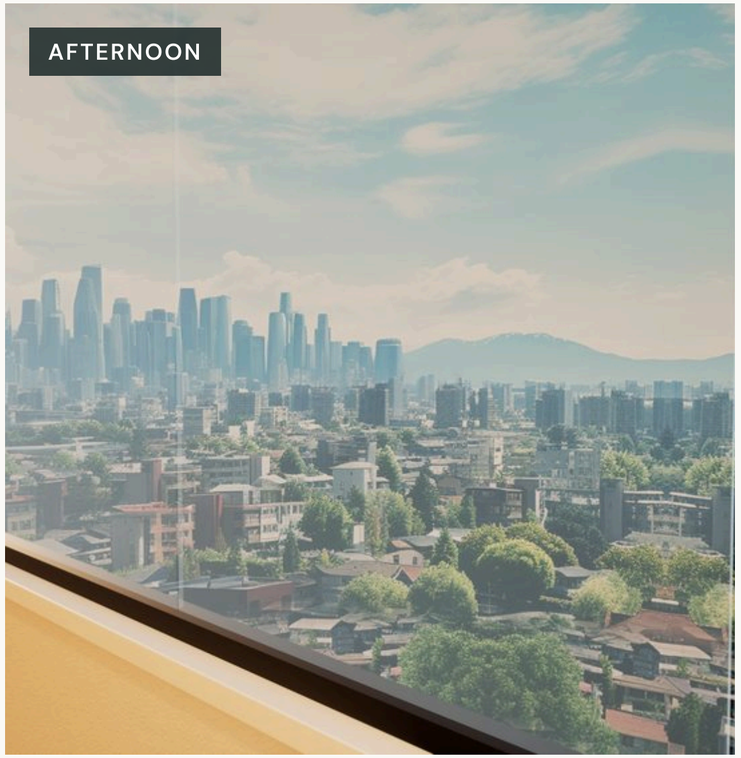


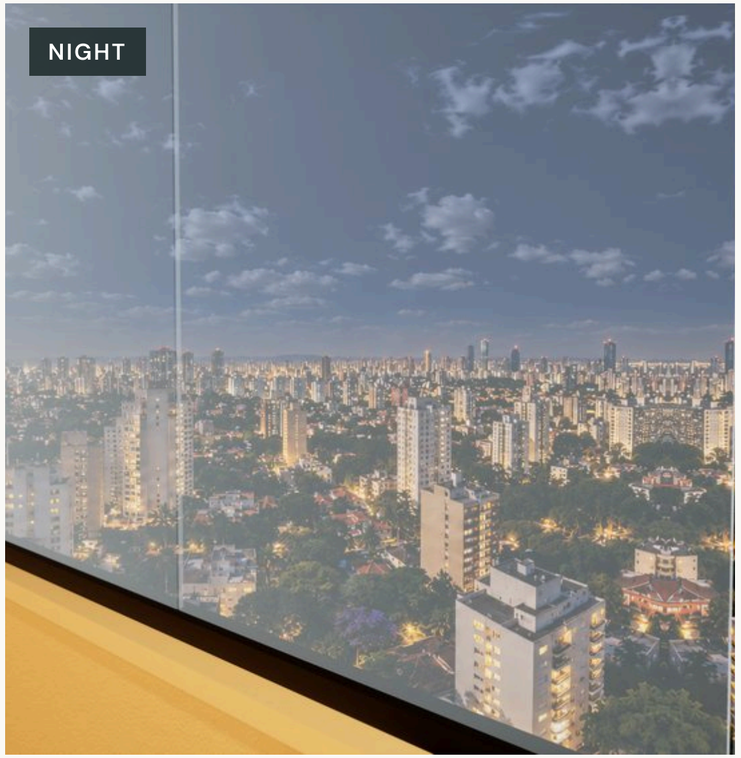


From day *to night.*

Day, afternoon and night, with the sun and the moon in the right place. The view changes together with the light in the apartment.







The menu in hand, *in real time.*

In the VR headset or on the computer, with the minimap showing where the buyer is.



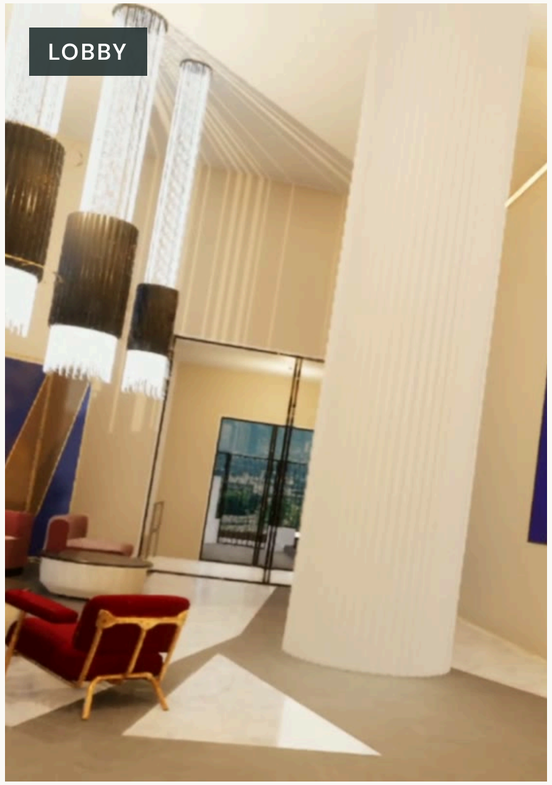
The floor plan, *furnished.*

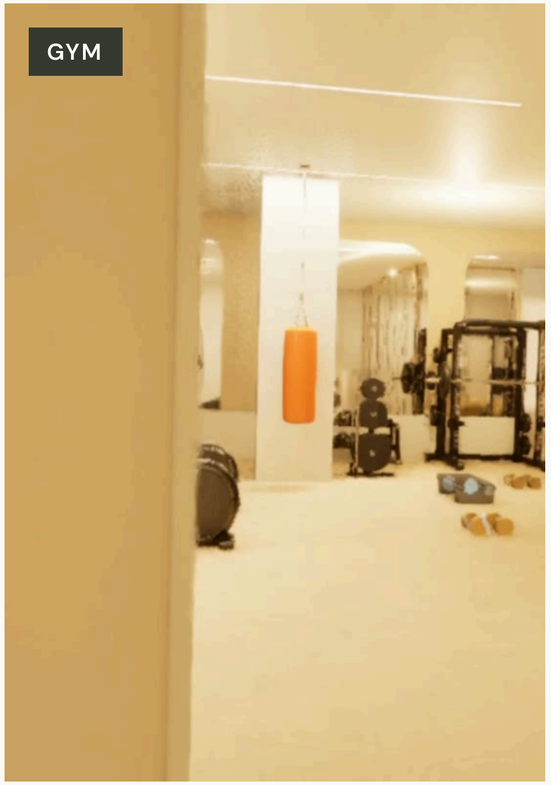
Each layout seen from above, to understand how the rooms are laid out before walking into them.

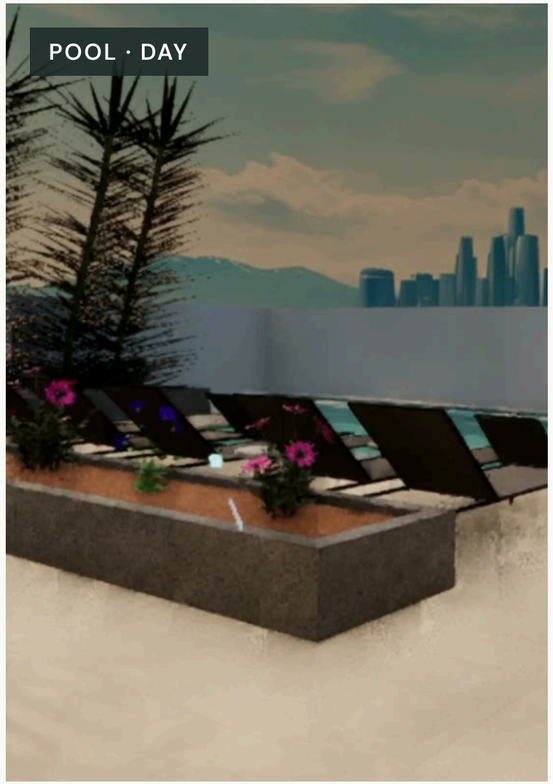


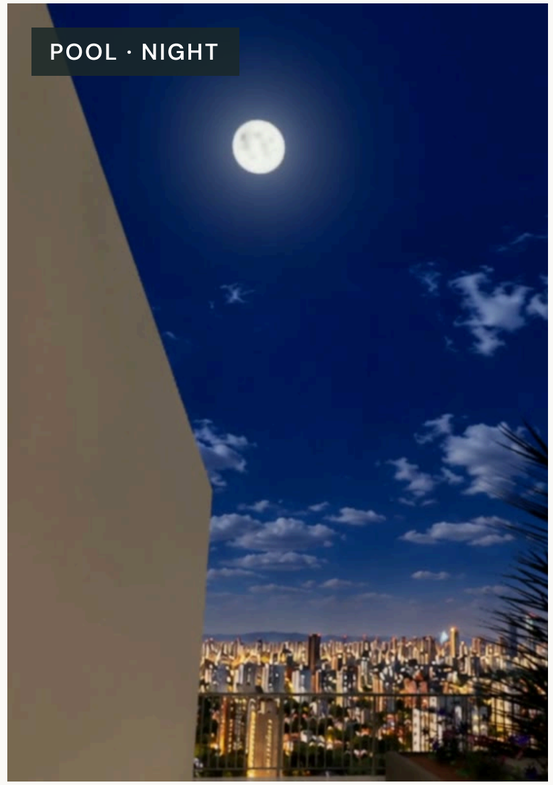
From the apartment *to the common areas.*

The lobby, the gym and the pool are part of the experience too, by day and by night, in the headset and at real scale.









DECORADO
VIRTUAL

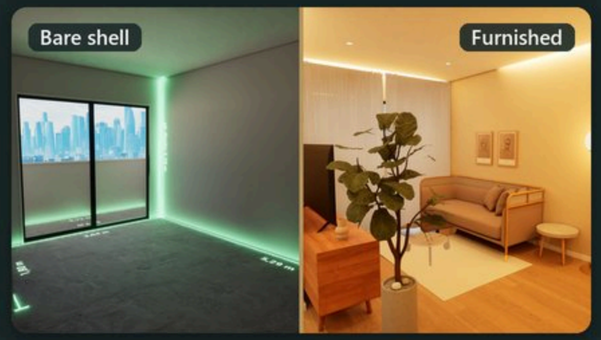
The next home. Before the first visit.

The virtual show apartment for real estate developers: buyers visit the apartment before it is built and choose the layout, style, finishes and time of day, in the VR headset or on the PC.

VR headset and PC

Real time

Works offline



1 From shell to furnished

3 layouts per floor plan, and the bare shell with each room's measurements.



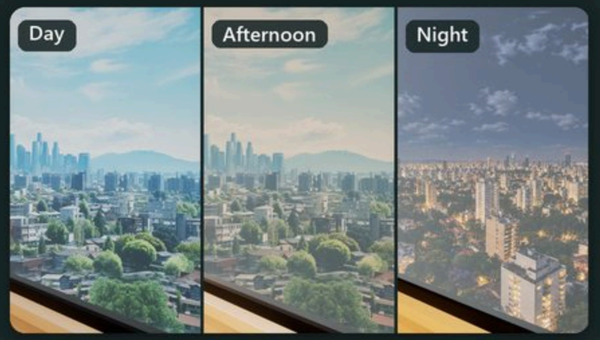
2 3 styles

Natural, Contemporary and Urban: walls, floors, furniture and art change together.



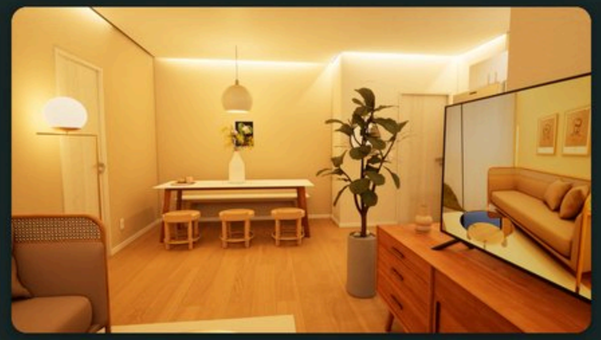
3 Walls and floors

Change the wall colour and the floor finish in one click.



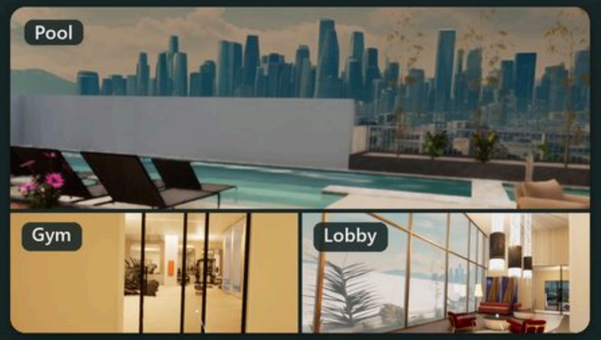
4 From day to night

Day, afternoon and night, with the sun and the moon in the right place.



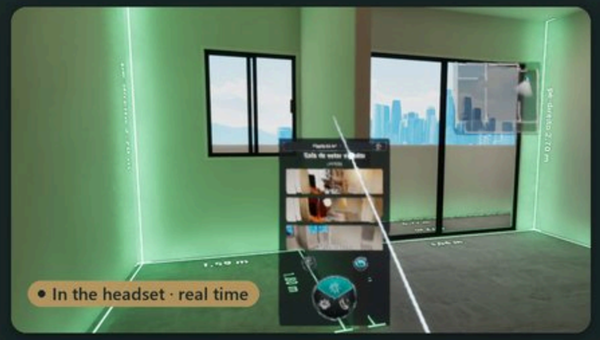
5 Lights, TV and furniture

Turn on the lamps, switch on the TV and remove furniture in one click.



6 Common areas

Lobby, pool and gym, by day and by night.



7 VR headset and PC

In real time, with the menu in hand and the minimap showing where you are.



8 Multiple projects

The home screen brings together each development's floor plans and common areas.

Illustrative images

You follow the project. *We take care of the process.*

Every request has context. Every review has a history. The version shown to buyers goes through a defined approval.

Briefing

Goals, floor plans and reference materials gathered in the project.

Production

Stages, owners and deadlines to follow the work.

Reviews

Comments and requests linked to the project and its versions.

Approvals

The version released for the sales presentation, clearly identified.

AN ESSENTIAL CARE

The visual representation respects the development's approved information. Decoration alternatives are presented as possibilities, without changing the property's official specifications.

At the sales gallery *and remotely.*

In person

A guided exploration with the sales team, in the headset or on screen.

- Understand how the rooms are laid out
- Present the options in scope
- Answer questions during the visit

For remote buyers

Interactive browser access, validated in the pilot.

- Demonstrations at a scheduled time
- Validated connection and devices
- Contracted session capacity

Remote access is planned and depends on technical validation. Decoration and visual alternatives do not change the property's official specifications.

11 / YOUR NEXT LAUNCH

Let’s start with *one development.*

A pilot lets you evaluate the experience with your sales team, fine-tune the service and define the best way to operate.

01 **Define the scope**

Choose a floor plan, the rooms and the priority options.

02 **Build and review**

Produce the experience and approve the presentation version.

03 **Test with buyers**

Evaluate clarity for the buyer, use by the team and access conditions.

CONTACT

Let's talk *about your next launch.*

We speak English and Portuguese.

WHATSAPP · DANILO

+55 11 95807-6671

WHATSAPP · RAFAEL

+55 11 96602-6656

EMAIL

contato@
decoradovirtual.net

WEBSITE

decoradovirtual.net

Instagram
@decorado_virtual

LinkedIn
/in/decorado-virtual

Facebook
/decoradovirtual.oficial

YouTube
@decorado_virtual